

## Hello Miss Fabulous:

On behalf of Focus on Fabulous, I would personally like to express my deepest gratitude for your continued support over the past six years. Through these years, publishing Focus on fabulous magazine has enabled us to:

- Celebrate amazing women
- Share personal stories, struggles and successes
- Showcase badass women in business
- Give hope to the hopeless, & motivation to the hopeful
- Show the world the value & beauty of the underdog, the overlooked, misunderstood, or underappreciated
- Provide encouragement, & inspiration through relatable content

Hard to believe I almost considered ceasing production of Focus on Fabulous magazine as of the end of 2021 and had removed all subscription links from the website. However, it was through the emails and messages from subscribers and supporters like you that I came to realize I cannot let this publication die.

So, as I relaunch the publication, I would like to ask you to consider your role in Focus on Fabulous magazine.

<u>Ambassador</u> (up to two): Showcase your business product or service on the back page, or inside cover of our publication for the entire year. (ask about specific details)

**Affiliate** (unlimited): Simply "spread the word" about Focus on Fabulous magazine, share your link and make money with each subscription received.

<u>Community Communications</u> (unlimited): Join our SM pages, go live once a quarter, add events and promotions to your calendar and SM pages. Simply watch our posts and share Focus on Fabulous magazine with your audience.

Subscriber (unlimited): \$35/year (plus shipping if needed)

By being a part of Focus on Fabulous, you will:

- Get unlimited networking participation at our socials and events (locals)
- Be part of something truly amazing

- Be able to submit content on space availability
- Receive special discounts on other products and services Focus on Fabulous offers throughout your term.
- Endless shout-outs and recognition to our audience of over 10K

As we relaunch, over the next year, we will continue celebrating everyday women and their amazing stories and plan to accomplish the following:

- Impact the world in a global way
- Increase our audience
- Continue to liberate, loosen & challenge others to step out of their comfort zones & awaken to the possibilities of what lies within them, thus shining THEIR light to the world
- Create a phenomenon that embraces positivity and focuses on the lovely that surrounds us each day.

To be part of the fabulous and continue growing with Focus on Fabulous magazine, please consider becoming a subscriber or purchase a subscription for someone else. You can subscribe at an all-time LOW RATE on our website at: <a href="https://fofmagazine.com/product/yearly-subscription/">https://fofmagazine.com/product/yearly-subscription/</a>. Use code **FAB2022** to get \$5 off

If you have any questions about your role with Focus on Fabulous magazine, or subscribing or any feedback regarding your experience with Focus on Fabulous, please reach out to me directly at <a href="magazine@mail.com">fofmagazine@mail.com</a> (not gmail).

Thank you once again for your commitment to Focus on Fabulous, for sharing in our vision and for simply being fabulous. We look forward to providing you and yours another year of Focus on Fabulous magazine beautifully packaged with relatable content, stunning photography, and amazing stories.



Stay fabulous,
Michelle Bryant Griffin
Editor-in-chief/CEO